



Client: Brighter English
Project: Video Script

COPY PORTFOLIO



Learn British English

Long Copy:

Crazy about all things British? Can't get enough of the Royal Family, cups of tea, fish and chips or cricket?

Now that we're able to travel again, what better way to prepare for a great British holiday than a refresher course in British English with Brighter English online? Not only do most people love the sophisticated sound of British English, but, because it's less common than American English, it can help you stand out from the crowd.

Britain is where English was first spoken, which makes a course in British English a better way to understand the origins of English words and how to pronounce them. And, with nearly 30 different regional accents, Britain has one of the most diverse spoken languages in the world! So, if you love chatting to British people but sometimes struggle to understand them, our range of Brighter English courses can help.

All of our highly-qualified teachers are native to Britain, so you can develop authentic speaking skills with expert support. And, because our interactive lessons are 75% speaking and listening, you'll have plenty of opportunities to practise your conversation skills, and learn more about British vocabulary and pronunciation, too.

Join our Brighter English community of students from all over the globe and take your first step to mastering beautiful British English today. For more information about our great value evening classes, simply send us a message or visit our website at [brighterenglish.com](https://www.brighterenglish.com).

Short Copy:

Crazy about all things British? Can't get enough of the Royal Family, cups of tea, fish and chips or cricket?

Now that we're able to travel again, what better way to prepare for a great British holiday than a refresher course in British English with Brighter English online? All of our teachers are native to Britain, so you can develop authentic speaking skills with expert support. And, because our interactive lessons are 75% speaking and listening, you'll have plenty of opportunities to practise your conversation skills and pronunciation, too.

Take your first step to mastering beautiful British English today. For more information, simply send us a message or visit our website at brighterenglish.com.

Short-form:

Love the sound of British English? Want to talk like a real native speaker? Sign up to a Brighter English course today to fast-track your way to brilliant British English.

- (Teacher emoji) Learn with expert British English teachers.
- (Speech bubble emoji) Practise real conversation skills with 75% speaking and listening.
- (Talking emoji) Perfect your pronunciation with professional help and support.
- (British flag emoji) Discover the fascinating secrets of British life, language and culture.

Visit our website to find your perfect English course, from just £20 a week. (down arrow emoji)
brighterenglish.com

Long Form:

Love the sound of British English? Want to talk like a real native speaker? Sign up to a Brighter English course today to fast-track your way to brilliant British English.

(Teacher emoji) Learn from the Experts
Confused by British grammar and vocabulary? Master it with the help of our highly qualified native speaker teachers.

(Speech bubble emoji) Practise Real Conversation Skills
Never sit through a boring English lecture again! Improve your English fast with 75% speaking and listening in our fun and friendly classes.

(Talking emoji) Perfect your Pronunciation
Learn the unique sounds of British English, and get the sophisticated British accent you've always dreamt of.

(British flag emoji)

Discover the Fascinating Secrets of British Life, Language and Culture

Want to travel, work or study in Britain? Find out how we really live, from the people who really know!

Visit our website to find your perfect English course, from just £20 a week. (down arrow emoji)

brighterenglish.com